



MPAAA EXECUTIVE BOARD MEETING MINUTES June 10, 2011

CALL TO ORDER:

Rob Dickinson called the Planning Committee meeting to order at 8:30 a.m. Julie Beishlag called the Executive Board meeting to order at 9:00 a.m. on June 10, 2011.

ROLL CALL:

The following Executive Board Members were present/absent:

OFFICERS:

	Present	Absent
Julie Beishlag, President	X	
Rob Dickinson, President-Elect	X	
Vicki Bott, Past President (proxy with Wytko)	X	
Stacy Hodges, Membership Chair	X	
Ellen Behm, Treasurer	X	
Jan Dodge, Secretary	X	

COMMITTEES:

	Present	Absent
Jackie Laymac, Educational Issues	X	
Mary Ellen Welcher, UP Representative	X	
Sally Washington, ISD Representative (w/Behm)	X	
Carolyn Claerhout, Legislative Liaison	X	
Mary Beth Stein, Member-at-Large (w/Beishlag)	X	
George Wytko, Member-at-Large	X	
Barbette Lane, Newslite Editor	X	
Victoria Burke, Historian	X	
John Petitto, Sergeant-at-Arms	X	
Janell Craig, Communications/Technology	X	
Dan Hanrahan, Michigan Dept. of Education		X
Trina Anderson, CEPI		X

PLANNING COMMITTEE:	Present	Absent
Jody Byland		X
Nancy Gabier	X	
Patricia Hoisington		X
Angela Kania		X
Renee Norman		X
Cindy Rakocy	X	
Sheri Smith	X	
Nicole Snyder		X
Marc Zigterman	X	

REPORTS

Minutes of Prior Meeting:

Motion to approve the minutes of the May 15, 2011 and May 18, 2011, meetings made by Dickinson, seconded by Wytko. Motion passed.

Financial Report:

Ellen Behm reported that the CD was rolled over at .5% for 12 months. Accounts Payable includes VISA charges primarily for stamps and miscellaneous items. The cash balance is \$282,689, however, the Grand Traverse and Causeway Bay have not been paid yet.

There were refunds totaling \$3,000 for the TSDL workshop, which were requested after local districts realized that ISDs were offering webinars free of charge, according to Rob Dickinson.

Motion by Dickinson, seconded by Lane, to approve the financial report as presented by Treasurer Ellen Behm. Motion passed.

NEW BUSINESS:

PAA/ PAS Certification:

Carolyn Claerhout reported that MSBO was originally giving people six hours of credit towards the Data Quality requirement after they completed a one-hour session with MPAAA. The error has been corrected, however, there were several people who thought they had completed Data Quality, only to find that they still have three or four hours of sessions left to complete. Additionally, in order to complete the six-hour requirement, participants would need to go to every single Data Quality session for the next three years. Carolyn noted that we need to figure out how to offer more Data Quality tracks. Most people are getting more than they need for the elective requirement. She does believe this has been resolved for the fall conference.

Carolyn Claerhout also recommended a motion to allow the Intro to Pupil Accounting and Intro to ISD Auditor to count as crossovers for MSBO certification. Motion by Laymac, seconded by Wytko, to allow the Intro to ISD Auditor and Intro to Pupil Accounting to count as crossovers for MSBO certification. Motion passed.

Carolyn Claerhout also noted that MPAAA is the only organization that requires people to attend all conferences within three years in order to get certification.

Electronic Surveys:

Jan Dodge asked the Board to consider replacing paper conference surveys with electronic surveys in the continuing effort to “go green.” Advantages are cost and time savings, as all evaluations are now tallied by hand.

Janell Craig reported that a survey tool is available in 123Signup at no additional cost. She mocked up the MPAAA conference evaluations with the same format. Surveys could easily be sent electronically to conference attendees.

There was concern about whether or not the results would be anonymous. Also, Janell will find out whether reminders could be sent to people who do not complete evaluations.

Motion by Wytko, seconded by Dodge, to move to electronic evaluations using 123Signup, pending Janell Craig answering several of the questions and concerns that were raised. Motion passed.

Retreat/July Meeting:

Julie Beishlag recommended canceling the July meeting, if Rob Dickinson is comfortable with not having a July meeting for conference planning purposes. He just asked that people respond to emails between now and August. The July meeting was canceled.

OLD BUSINESS:

Policies:

Julie Beishlag reported that the Policy Committee will meet before the August meeting in the continuing effort to bring policies as up-to-date as possible.

Contracted Services:

Following a lengthy discussion about the pros and cons of contracting with an outside organization, the motion was made by Petitto, seconded by Dickinson, to move forward with contracting with Calhoun Intermediate School District. Yes: 6; No: 9. The motion failed.

Motion by Dickinson, seconded by Behm, for the Board to first approach LeAnn Szymanski, and subsequently, Annie Monaweck, to find out if they are still interested in the position. If they are, the three-person contract committee, which is John Petitto, Julie Beishlag, and Rob Dickinson, will work out a contract with that person to be approved via email at their earliest convenience. A discussion followed. Motion passed.

OFFICER’S REPORTS:

President’s Report:

Julie Beishlag presented Jan Dodge with a gift in memory of her Father who passed away recently.

President-Elect’s Report:

Motion by Dickinson, seconded by Wytko, to set the registration fees for the fall conference at \$150 for members and \$225 for non-members. This represents a \$15 increase. Motion passed.

Past-President’s Report: No report.

Membership Chair's Report:

Stacy Hodges recommended reducing the price of the 2012 spring conference registration fees, if there was a profit from the spring 2011 conference. At this point, it is unknown whether there was a profit. Rob Dickinson pointed out that one of the tricks in determining the conference fees is estimating how many people will register for the conference.

Treasurer's Report: No report.

Secretary's Report:

Jan Dodge thanked Barbette Lane for compiling evaluations from the spring conference.

COMMITTEE REPORTS AND ROUNDTABLE:

Educational Issues Liaison's Report: No report.

ISD Representative's Report: No report.

U.P. Representative's Report:

Mary Ellen Welcher stated that while she is glad that MPAAA is looking outside the box for the U.P. conference and realizing that it involves a lot of traveling and additional cost, she emphasized that U.P. members are paying the same membership fees so they deserve the same conference.

Julie Beishlag acknowledged that there have been problems with webinars, but MPAAA will continue to work towards providing good service and information to U.P. members.

Legislative Liaison's Report:

Carolyn Claerhout plans to do a legislative update at the fall conference. She also stated that the count day was moved to the first Wednesday in October. Funding will be based on 90% in October, and 10% in February.

Members-at-Large: No report.

CEPI's Report: No report.

MDE Representative's Report: No report.

Newsline Editor's Report: No report.

Historian's Report: No report.

Sergeant-at-Arms Report:

John Petitto stated that CEPI has done a great job in terms of getting information out. However, it is very important for CEPI to "hit a home run" at the fall conference because of all of the changes. Julie Beishlag will follow up with Trina Anderson of CEPI.

Communications/Technology Report:

Janell Craig stated that she would like to convene a meeting of the group (Stacy Hodges, Jan Dodge, Ellen Behm, Jackie Laymac, Barbette Lane, Rob Dickinson, and Janell Craig) who volunteered to work

on evaluating the current event management system (123Signup). She will gather brochures and options, and send out an email with the information.

Janell Craig also reported that there is a free stat counter on our website, however, after 500 hits each month, the counter starts over. For an additional \$5.00, more detailed information is available, such as cataloging hits. There was a time when the stat counter provided more detailed information and reports for free. She noted that she is just providing information, and is not recommending a change at this time. She will start providing stats from the website on a quarterly basis.

PLANNING COMMITTEE:

There were no Planning Committee reports.

Rob Dickinson noted that if the collection consolidation goes through this fall, CEPI will have a lot of work to do. He is wondering at this point whether another workshop would be useful to members.

Motion by Wytko , seconded by Lane, to adjourn the meeting. Motion passed. The meeting was adjourned at 12:17 p.m.

Respectfully submitted,

Janice Dodge

Janice Dodge

Secretary