



MPAAA EXECUTIVE BOARD MEETING MINUTES January 8, 2010

CALL TO ORDER:

Julie Beishlag called the Planning Committee meeting to order at 8:45 a.m. on January 8, 2010. Vicki Bott called the Executive Board meeting to order at 10:20 a.m.

ROLL CALL:

The following Executive Board Members were present/absent:

OFFICERS:	Present	Absent
Vicki Bott, President	X	
Julie Beishlag, President-elect	X	
George Wytko, Past President	X	
Curt Barnum, Membership Chair	X	
Jean Nichols, Treasurer		X
Jan Dodge, Secretary	X	

COMMITTEES:	Present	Absent
Jackie Laymac, Educational Issues (proxy w/Petitto)	X	
Mary Ellen Welcher, UP Representative	X	
Sally Washington, ISD Representative	X	
Carolyn Claerhout, Legislative Liaison (proxy w/Beishlag)	X	
Mary Beth Stein, Member-at-Large	X	
Rob Dickinson, Member-at-Large		X
Heidie Ciesielski, Newslite Editor	X	
Victoria Burke, Historian	X	
John Petitto, Sergeant-at-Arms	X	
Janell Craig, Communications/Technology		X
Dan Hanrahan, Michigan Dept. of Education		X
Trina Anderson, CEPI		X

PLANNING COMMITTEE:	Present	Absent
Stacy Hodges		X
Ellen Behm	X	
Jody Byland	X	
Barbette Lane	X	
Annie Monaweck	X	
Nancy Raymond	X	
Cindy Rakocy		X
Samantha Martin		X

REPORTS

Minutes of Prior Meeting:

Motion to approve the minutes of the December 11, 2009, Executive Board meeting minutes made by Barnum, seconded by Wytko, with the following corrections: Jean Nichols was present by proxy given to Janell Craig; and Jackie Laymac was present instead of absent. Motion passed.

Financial Report:

This item was tabled until the February 12, 2010, meeting.

OFFICERS' REPORTS:

President's Report:

Vicki Bott thanked everyone for attending despite the inclement weather. Skype is an option in the future, if poor weather conditions prohibit attendance.

President-Elect's Report:

Julie Beishlag thanked everyone for their assistance with planning the conference. She also thanked Ellen Behm for creating the promotional brochure.

Past President's Report: No report.

Membership Chair's Report:

Curt Barnum stated that he would mail the outstanding checks from the fall conferences and workshops to Jean Nichols. He thanked Stacy Hodges for investigating bounced emails and updating email addresses. Five outstanding checks require follow-up. He also reserved the DJ for the spring conference, but he has not received a contract yet from him.

Treasurer's Report: No report.

Secretary's Report: No report

OLD BUSINESS:

Retreat:

Vicki Bott stated she felt December's retreat went well and she is happy with items accomplished.

She will ask for feedback at the February meeting regarding hiring an event planner or special advisor. She believes that this group must "spend money to save money." MPAAA is now sitting at different

tables (i.e., Save Our Schools), and current roles no longer fit the needs of the organization. She proposes that starting in 2010 MPAAA needs to do things differently, which will require out-of-the-box thinking.

Heidi Ciesielski stated that an exorbitant amount of things were accomplished at last month's retreat. If this type of meeting could be held several times a year, a lot of work could be accomplished.

John Petitto stated that he recently attended a meeting of approximately 400 people sponsored by MEA regarding the Save Our Schools effort. Another meeting today is about school funding and ARRA money from an MEA perspective, including merit pay, tenure, teacher evaluations, etc. At some point in order to get ARRA money, MEA would need to be a partner, or denied funding could cost MEA membership positions. John Petitto emphasized that this money will be funneled through pupil accounting, and MPAAA will continue to provide important leadership in this regard, including the movement towards consistent auditing standards.

Fall Conference and MSDS Workshop Outstanding Items:

There was a lengthy discussion with Curt Barnum regarding the status of outstanding checks and invoices from the fall conferences and MSDS workshops.

NEW BUSINESS:

Spring Conference:

Julie Beishlag, Vicki Bott, and Heidie Ciesielski met with a representative of the Grand Traverse Resort on December 30, 2009. It was a very positive experience, resulting in the following terms for the next three years: (1) reduction in the minimum block of rooms by 10%, with no penalty; (2) overages on food and beverage may be used towards guestrooms and vice versa, as long as at least 50% is actually spent on each; (3) and a reduction in the guestroom rate to \$119 in the hotel and \$139 in the tower.

Vicki Bott asked for feedback on whether more members would be enticed to attend if the room rate was subsidized by MPAAA to a reduced rate of just below \$100, or if it would be wiser to offer an early bird rate. Following discussion, it was decided that all participants could take advantage of an early bird rate, whereas a subsidized rate would only apply to those members staying at the Grand Traverse Resort.

Motion by Wytko, seconded by Barnum, to offer an early bird registration fee of \$225 per member, and \$285 for non-members. Motion passed.

Motion by Barnum, seconded by Wytko, to keep the regular registration fee at \$265 for members, and \$325 for non-members. Motion passed.

The deadline for early bird registration was established as March 30, 2010. The new promotional brochure will be mailed on January 20, 2010. Heidie Ciesielski will send the information out in a Newsblast, and MSBO and CEPI will be contacted as well with the information. Vicki Bott will ask Janell Craig to update the website with this information by January 20th.

Motion by Washington, seconded by Barnum, to accept the addendum to the 2010 Grand Traverse Resort contract as presented. Motion passed.

Motion by Washington, seconded by Burke, to approve the addendum to the 2011 Grand Traverse Resort contract as presented. Motion passed.

Motion by Wytko, seconded by Barnum, to approve a contract with the Grand Traverse Resort for 2012, 2013, 2014, as presented. The motion passed, following a lengthy discussion about the merits and disadvantages of waiting until after the spring conference to sign the contract due to concerns about the potential impact of budget cuts on conference attendance.

Vicki Bott will sign and return the contracts to the Grand Traverse Resort on Monday, January 11, 2010.

For the record, Mary Beth Stein stated that she would have preferred to wait until after this spring's conference to sign future contracts with the Grand Traverse Resort.

Mary Beth Stein reported that West Senior High School's Jazz Band has agreed to play at the conference. In the past, MPAAA has paid for bus transportation and given the group an additional \$500. Motion by Stein, seconded by Beishlag, to pay for bus transportation, goody bags, and a \$500 stipend to the West Senior High School Jazz Band. Motion passed.

Annie Monaweck reported that the cost of flash drives is \$9 at the highest for one gigabyte, or an additional \$75 for two gigabytes. Additionally, there is a \$200 cost to pre-load the flash drives with conference materials. The total estimated cost would be \$4,825 for a one gigabyte flash drive, or \$4,900 for 2 gigabytes, including the MPAAA logo imprinted on each. Motion by Stein, seconded by Beishlag, to approve up to \$5,000 for two gigabyte pre-loaded flash drives. Motion passed.

COMMITTEE REPORTS AND ROUNDTABLE:

Educational Issues Liaison's Report: No report.

ISD Representative's Report: No report.

UP Representative's Report:

Mary Ellen Welcher stated that the Evergreen Hotel is closed for the season, however, it is rumored to be permanently closed. Julie Beishlag stated that there are an adequate number of rooms at the hotel where the conference is held, if the Evergreen Hotel is no longer in operation at the time of the fall Upper Peninsula conference.

Legislative Liaison's Report: No report.

Members-at-Large:

Mary Beth Stein reported that MSBO cancelled the Data Quality conference originally scheduled for January 2010. MSBO's website states that MPAAA is offering a data quality session at the spring conference.

MDE Representative's Report: No report.

Newsline Editor's Report:

Heidie Ciesielski will communicate with Ellen Behm and Janell Craig regarding posting the brochure in a Newsblast.

Historian's Report: No report.

Sergeant-at-Arms Report: No report.

Communications/Technology Report: No report.

CEPI Report: No report.

PLANNING COMMITTEE:

Annie Monaweck reported that Becky Rocho has created a visual timeline of the 105/105c process, and it is available to MPAAA for its website.

She also stated that Calhoun ISD would like to send out a Zoomerang survey to districts regarding the impact of MSDS collections on school districts.

There were no other Planning Committee reports.

Motion by Wytko, seconded by Beishlag, to adjourn the meeting. Motion passed. The meeting was adjourned at 1:35 p.m.

Respectfully submitted,

Janice Dodge

Janice Dodge

Secretary